

Rhutuja Shankar Gawade

UI/UX Designer



www.rhutuja.co.in

Human Factors International Certified

HTML5,CSS,JQUERY

Adobe Creative suit :
cs3,4,5,6, Mac OSX

Android app,UI/UX design,
website design .

Branding,Identity,
packaging,ad campaign.

iOS design, Android design,
front-end design,interaction
design, GUI design

Photography

i Look forward to

INNOVATIVE AND CREATIVE DESIGNER
FOR INTERFACE AND USER
EXPERIENCE FOR A BIG COMPANY..



Human Factors International certification for Certified Usability Analyst (CUA)

- User Experience (UX) Foundations:
The core Insights, Models, and Research Findings
- User-Centered Analysis and Conceptual Design
- The Science and Art of Effective Web and Application Design
 - Practical Usability Testing

Personal Data

Birthday : 08 February 1989

Address : A-501 Sai Ashish1,nancy colony,borivali(east)

Mobile : 09029385942

E-mail : rutu.saya@gmail.com

Website : www.rhutuja.co.in

Gender : Female

Degree : M.A Communication design,2013

Specialization - User experience & interface design.

NICC

Bachelor of mass media (BMM), 2010

Specialization-advertising.

Mumbai university

Language : English,marathi,hindi

AWARDS AND ACHIEVEMENTS

Awarded:

by bmms (brihan Mumbai mahapalika shikshak sabha),for Report prepared on adolsence girls

Participated:

in rimzhim music academy.(choreography)

Gold medalist:

in drawing kalaniketan exams,
Successfully completed Elementary & Intermediate Examination

Won a trophy:

in Hand writing competition at State level.

Actively:

Participated nd won in Theater & Dance Workshops.

ACADEMIC PROJECTS

Advertising : Print & Tv ads for Consumer Durables & FMCG sectors.

Ad design: Ad campaign

Magazine newsletter (Mahindra and Mahindra company)

Sociology: Documentary of girls health education

Marketing and PR: Marketing plans for shoes, PR plan for promoting a holiday destination.

Understanding Cinema: A short Film of 5mins.

Computers: The Cover page of magazine

Photography: Brand photography of a product.

Agency and management: marketing plan for rishi rich soda pub.

Brand building: celebrity endorsement project interviewed ajay devgan and amrita rao.

Effective communication skills : participated in Group Discussions on various topics college levels.

Skills

Graphic Design,

Adobe Creative suit :
cs3,4,5,6, Mac OSX

Android app,UI/UX design,
website design .

iOS design, Android
design, front-end design,
interaction design, GUI
design

Experiences

-communication designer, internship,
idiom banglore. 2012

-2 Years work freelancer graphic and web
designer from 2011

-Branding,Identity,packaging,ad campaign.

-Photography.

- 3 Months “lead Graphic Designer”.
(web design instructor at Prometheus Pvt.)
- Now- UI/UX Designer at Hansa cequity since
January 2014 till date.

Few Clients
have work for

UI/UX Design And visual design

TVS, Celio, Croma, Clubmahindra, Loreal,
Celio, Glenmark, Axis, Mahindra, Westside,
Gourmet, Landmark, Dawaad, Yatra.com,
Brianna, Wings Travel, mediacal tourism, we
women explorer, Iscr, Elecrama .

Branding, identity:

TVS Dost, Expo lab, insuransonline,
masscotlifespace developers, Nicc, girls
kiddo.

Brochure:

Glenmark, 3di school Arts/design, nicc

Interest

Drawing,
reading books,
Creative writing,
listening music,
choreography,
Photography,
Illustrations.